WHAT IS CLAIMED IS:

 A method of conducting a game of chance on a gaming machine, the method comprising:

receiving a wager from a player;

displaying a plurality of selectable elements associated with respective outcomes;

receiving a selection from the player of one of the selectable elements; and in response to the selection, awarding the outcomes associated with the selected element and at least one of the non-selected elements.

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- The method of claim 1, further including in response to the selection, revealing the outcomes associated with the selected element and the at least one of the non-selected elements at their respective locations.
- 15 3. The method of claim 1, wherein the at least one of the non-selected elements for which the outcome is awarded is adjacent to the selected element.
 - The method of claim 1, wherein the awarded outcome includes a payoff.
- 20 5. The method of claim 1, wherein the awarded outcome includes a bonus game.
 - 6. The method of claim 5, wherein the bonus game includes a plurality of symbol-bearing slot reels that are rotated and stopped to place symbols on the reels in visual association with a display area.

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- 7. The method of claim 5, further including in response to a certain result in the bonus game, awarding the outcome associated with another of the non-selected elements.
- 30 8. The method of claim 1, wherein the awarded outcome includes awarding the outcome associated with another of the non-selected elements.

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- 9. The method of claim 1, wherein the step of displaying a plurality of selectable elements includes arranging the selectable elements in a matrix including a plurality of rows and columns, and wherein the at least one of the non-selected elements for which the outcome is awarded includes a plurality of the non-selected elements adjacent to the selected element.
- 10. The method of claim 1, further including in response to the selection, displaying an animated pattern encompassing the selected element and the at least one of the non-selected elements.
 - 11. A gaming machine, comprising:

means for receiving a wager from a player;

means for displaying a plurality of selectable elements associated with respective outcomes;

means for receiving a selection from the player of one of the selectable elements; and

means, responsive to the selection, for awarding the outcomes associated with the selected element and at least one of the non-selected elements.

- 12. The machine of claim 11, further including means, responsive to the selection, for revealing the outcomes associated with the selected element and the at least one of the non-selected elements at their respective locations.
- 25 13. The machine of claim 11, wherein the at least one of the non-selected elements for which the outcome is awarded is adjacent to the selected element.
 - 14. The machine of claim 11, wherein the awarded outcome includes a payoff.
- 30 15. The machine of claim 11, wherein the awarded outcome includes a bonus game.

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- 16. The machine of claim 15, wherein the bonus game includes a plurality of symbol-bearing slot reels that are rotated and stopped to place symbols on the reels in visual association with a display area.
- 5 17. The machine of claim 15, further including means, responsive to a certain result in the bonus game, for awarding the outcome associated with another of the non-selected elements.
- 18. The machine of claim 11, wherein the awarded outcome includes awarding the outcome associated with another of the non-selected elements.
 - 19. The machine of claim 11, wherein the plurality of selectable elements are arranged in a matrix including a plurality of rows and columns, and wherein the at least one of the non-selected elements for which the outcome is awarded includes a plurality of the non-selected elements adjacent to the selected element.
 - 20. The machine of claim 11, further including means, responsive to the selection, for displaying an animated pattern encompassing the selected element and the at least one of the non-selected elements.
 - A method of conducting a game of chance on a gaming machine, the method comprising:

receiving a wager from a player;

conducting a primary game;

in response to a start-secondary outcome in the primary game, conducting a secondary game having a different play mechanic than the primary game; and

in response to a start-primary outcome in the secondary game, conducting the primary game again.

 The method of claim 21, wherein the primary game includes an interactive selection game. 5

- 23. The method of claim 22, wherein the interactive selection game includes a plurality of selectable elements, and wherein the step of conducting the primary game includes receiving a selection of one of the selectable elements and awarding any outcome associated with the selected element.
- 24. The method of claim 21, wherein the secondary game includes a slot reel game.
- 10 25. The method of claim 24, wherein the slot reel game includes a plurality of symbol-bearing slot reels that are rotated and stopped to place symbols on the reels in visual association with a display area.